



# 2017

## Optimist European CHAMPIONSHIP

EL PUERTO DE SANTA MARÍA  
CADIZ BAY · SPAIN





# THE PLACE

## EL PUERTO DE SANTA MARÍA LOCATION

It is located on the banks and river mouth Guadalete, in BAY OF CÁDIZ. The township's population in 2014 was 88,700 inhabitants and is slightly rising.

It has a surface area of 159 square kilometers. It is located at an altitude of 6 m and 22 km. of the province capital, Cadiz.



Ayuntamiento de  
El Puerto de Santa María





## THE PLACE WEATHER CONDITIONS

Located on the southern Atlantic coast of Spain, Bay of Cádiz has become a popular winter training base for many teams all over Europe.

Winters are short and mild, with relatively low rainfall and a high number of hours of sunshine.

**ANNUAL AVERAGE  
TEMPERATURE: 21 °C.**

**WIND NEVER FAILS!!**  
El Puerto de Santa María  
has perfect conditions  
for sailing with NW  
12-18 knots/annual media.





# THE PLACE

## WEATHER CONDITIONS

	2012	2013	2014
Mean Temperature	24 °c	22 °c	21 °c
Mean Wind Speed (km/h)	14,6	18,3	25,7
Max. Sustain. Wind Speed (km/h)	22,2	38,9	35,2
Maximum Wind Gust (km/h)	35,2	59,4	48,5
Precipitation Amount (mm)	0	0	0





## THE PLACE PREVIOUS EXPERIENCES

Cádiz Bay is a perfect windy area for sailing sports. Some of the following events have been placed in it:

### 1992 & 2003

Olympic Classes World Championship.

### 2009

Formula Windsurfing  
World Championship.

### 2012

RSX World Championship.

### 2014

Spanish Youth Sailing Championship  
(Optimist, Laser 4.7 & Techno 293).

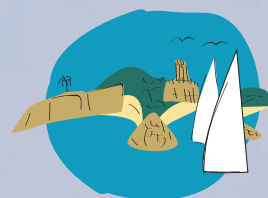
other:

### 26-27 february 2015

El Puerto de Santa María has hosted  
The 1st European Fórum of Sailing  
Cities, promoted by Eurosaf.



EL PUERTO DE  
SANTA MARÍA  
EUROPEAN  
SAILING  
CITY



1st EUROPEAN FORUM  
OF SAILING CITIES

2015

EL PUERTO DE SANTA MARÍA





# THE REGATTA LOCATION

All boats will be located on Guadalete river, at Royal Yatch Club (El Puerto de Santa María).

Race Office with all facilities will be installed at the same club.

The fuel station is located inside the harbour.



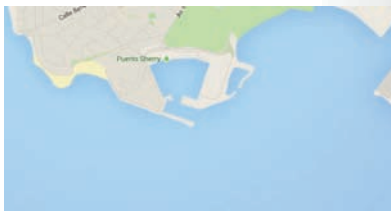


# THE REGATTA RACE AREAS

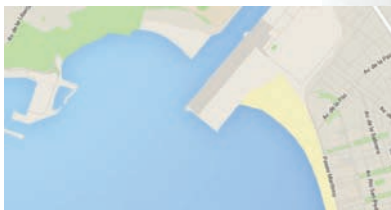
There will be two races areas located just off the beach to ensure maximum media coverage and spectator access.

There will be spectator boat available for everyone who would like to follow the race.

## RACE AREA 1.



## RACE AREA 2.





# THE REGATTA

## PARKING. LOADING AND UNLOADING BOAT AREA

Each country will have a located area for parking.

There will be free parking for all vans and cars, in a easy place for loading and unloading.



# THE REGATTA

## REGISTRATION AND INFORMATION DESK

There will be an office  
area, that will host:

**REGISTRATION**

**INFO DESK**

**JURY ROOM**

**OFFICIAL INFORMATION  
BOARD**

**FREE WIFI AREA**

**PRESS OFFICE**



## OFFICIAL WEB SITE.

There will be different advertising tools all around the city: flags, banners, posters,...

Social media (facebook page, twitter & instagram) for following event in real time.

Specialised press and photographer covering the event (local and national)

# THE REGATTA

## COMMUNICATION AND MARKETING

### DIFFERENT EVENTS COVERAGE

Media coverage will be highly supported by FAV, one of the first federations to realise the importance of media coverage and employs a full-time press officer, who has established a far-reaching network of international and national contacts.







## THE REGATTA SECURITY

External services will be contracted to ensure on-site security.

Agreements will be signed with the spanish red cross to ensure full-cover both on and off the water.



## THE REGATTA CHARTER AND COACHES BOATS

Our Club has its own boats for press and other authorities, and also has an agreement with other nautical companies to provide the best charter and rubber boats, as necessary.





Participants will be hosted in **PUERTO BAHÍA HOTEL**. Located on Valdelagrana Beach.

Recently completely renovated, 330 rooms with terrace, bathroom or shower, heating /air conditioning, telephone, minibar, satellite tv with 32 "LCD Screen and an unbeatable view of the sea.

Facilities gym and spa. Free access wifi.

Magnificent garden areas and outdoor swimming pool.

Located 5 minutes from the center of town.



# HOSPITALITY

CEAAN COTO DE LA ISLETA  
CENTER FOR ENVIRONMENTAL  
EDUCATION AND NATURE ACTIVITIES



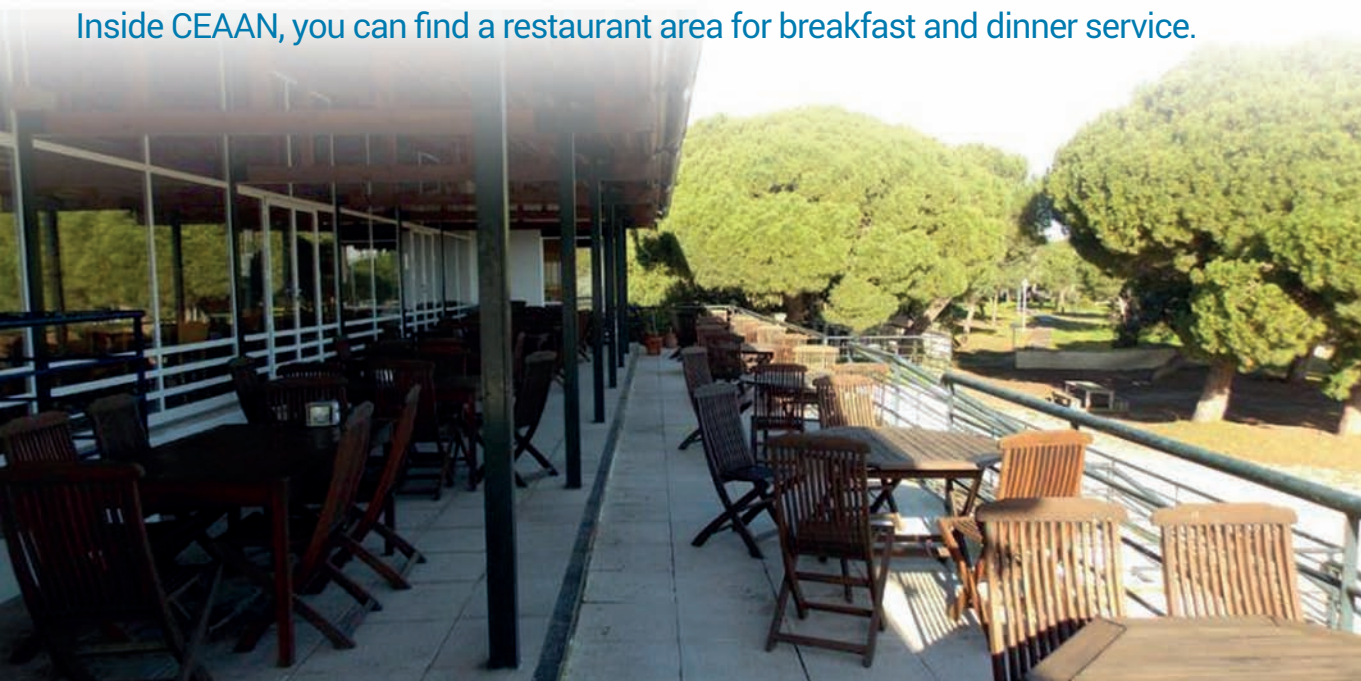
Centro de  
Educación  
Ambiental  
y Actividades  
en la Naturaleza

Coto de la Isleta

Another alternative for accommodation in El Puerto de Santa María, is the **CENTER FOR ENVIRONMENTAL EDUCATION AND NATURE ACTIVITIES (CEAAN) COTO DE LA ISLETA**. It is an environmental education center, outdoor sports and rural housing.

It has 2 accommodation areas, offering 38 fully equipped wooden huts. It features a climbing wall and a large adventure park, circuits made of several wooden towers with climbing walls, stairs and ramps, flat walkways, zip lines, etc.

Inside CEAAN, you can find a restaurant area for breakfast and dinner service.





# HOSPITALITY FOOD

Spanish and Andalusian food is tasty and healthy.

You can find many places for having typical food as Fried Fish, Spanish Omelete, Serrano Jam, etc...

Breakfast and dinner will take place at hotel.



## TRANSPORT GETTING THERE

There are several ways of getting to destination:

**BY ROAD:** The A-4 motorway links the city to Seville and Madrid and the north of Spain, while the N-340 runs south towards Malaga.

**BY PLANE:** There are three international airports nearby: Jerez (25 km away); Seville (130 km), and Malaga (256 km), with connections to the main international and national airports.

The Organisation will provide transfers from Jerez Airport for athletes and equipment.





## **OUR BID IS BASED ON:**

The proven experience of promoters in organising events.

The climatic conditions that allow the event to be held with warranty.

Cheap accommodation (houses and apartments) and hotel packages arranged with a local hotel with a proven track record in accommodation for sporting events.

Financial support from the regional and provincial governments, together with private sponsors.

Installations and human resources.

Media coverage.



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